

MEDIA INFORMATION

1 March 2021 FOR IMMEDIATE RELEASE

Future Health announced today that it has completely digitalised its annual in-person event at ExCeL.

Future Health has completely rebranded during lockdown, and the flagship face-to-face event Future Health Innovations at ExCeL is now complemented by a global virtual conference series, under the brand UK Health Week. Free for delegates to attend, it is CPD and CME accredited.

Further Health Weeks are being rolled out around the world over the course of the coming months, and will be territory specific. Dawn Barclay-Ross, Event Director commented: "I think there will always be a place for face-to-face events; you can't beat face-to-face in any aspect of business or life in my view, and we are contracted with ExCeL for a live 'in person' event four years in advance to 2025.

However, as a result of international travel restrictions, health professionals in global markets are looking for on-line engagement"

Future Health offers buyers and sellers the ability to operate on line, and to research and access the products and services that their hospitals and citizens desperately need.

Participants will be able to connect, meet buyers and partake in cross border purchasing, education and deal making via the Future Health 365 digital platform, enabling an increased ROI and profitable encounters with AI powered networking software.

Dawn concluded, "In the immediate post COVID era, health buyers want to be able to operate from the comfort of their desk or smart device, and they now can, from literally anywhere in the world".

For further information regarding exhibiting, visiting and sponsorship opportunities at Future Health Innovations or UK Health Week Please call +44 (0) 208 012 8511 Email: <u>hello@futurehealthinnovations.com</u> or to sign up to the Future Health platform, register at <u>www.futurehealthinnovations.com</u>

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Note to Editors: About The Organiser



Future Health is an independent exhibition and conference organiser, based in London in the UK.

For further Information: To arrange interviews, source comments and quotes and to obtain high resolution images please contact: The PR team at Future Health on pr@futurehealthinnovations.com Tel: + 44 (0)208 012 8511. www.futurehealthinnovations.com